

OUR PROGRESS

1960s	Opened the first Wendy's restaurant in Columbus, Ohio, serving fresh beef.
1970s	Led the industry in introducing the first salad bar and establishing the Company's commitment to fresh, quality ingredients.
1980s	Introduced lower-cost menu items, increasing food affordability and access.
1990s	Founder Dave Thomas, who was adopted as a child, established the Dave Thomas Foundation for Adoption (DTFA).
2000s	Established best-in-class Animal Welfare Program with expanded audits and expert Animal Welfare Council.
2010s	Joined U.S. Department of Energy's Better Buildings Challenge as one of the first in the restaurant industry.
	Advanced commitment to fresh ingredients by transitioning to greenhouse-grown tomatoes for all North American restaurants.
	Celebrated the DTFA's 10,000th adoption.
2020s	Completed Company's first greenhouse gas inventory.
	Donated \$500,000 to support youth, social justice and education in the Black community.

[Click to see our full highlights journey.](#)



OUR GOALS



FOOD

Responsibly source our top 10 priority food categories by 2030.



PEOPLE

Increase the representation of underrepresented populations among Company leadership and management, as well as the diversity of Wendy's franchisees.



FOOTPRINT

Benchmark, track and reduce our Scope 1, Scope 2 and Scope 3 greenhouse gas emissions and set a science-based target by the end of 2023.

Sustainably source 100% of our customer-facing packaging by 2026.