

# STAKEHOLDER ENGAGEMENT

Wendy's strives to connect with a wide variety of internal and external stakeholders so they can provide input on our sustainability strategy and actions. Below, we outline our key stakeholder groups, with examples of how we engage with each group broadly, and specifically with respect to our Good Done Right platform.

Stakeholder groups	Examples of engagement	Topics of interest in this report
<b>COMMUNITIES AND PHILANTHROPIC PARTNERS</b>	<ul style="list-style-type: none"> <li>Dave Thomas Foundation for Adoption (DTFA)</li> <li>Community giving program</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Workplace</a></li> <li><a href="#">Community</a></li> </ul>
<b>CUSTOMERS</b>	<ul style="list-style-type: none"> <li>Customer care</li> <li>Social media</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Food safety</a></li> <li><a href="#">Community</a></li> <li><a href="#">Packaging and waste</a></li> <li><a href="#">Climate and energy</a></li> </ul>
<b>EMPLOYEES</b>	<ul style="list-style-type: none"> <li>Training and development</li> <li>Employee engagement survey</li> <li>Employee resource groups</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Workplace</a></li> <li><a href="#">Community</a></li> </ul>
<b>FRANCHISEES</b>	<ul style="list-style-type: none"> <li>Direct engagement</li> <li>Franchise convention</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Business snapshot</a></li> <li><a href="#">Food safety</a></li> <li><a href="#">Franchisees</a></li> <li><a href="#">Community</a></li> </ul>
<b>INDUSTRY GROUPS AND THIRD-PARTY COUNCILS</b>	<ul style="list-style-type: none"> <li>Annual conferences and roundtables</li> <li>Memberships</li> <li>Strategic partnership</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Food safety</a></li> <li><a href="#">Workplace</a></li> <li><a href="#">Climate and energy</a></li> <li><a href="#">Nature</a></li> <li><a href="#">Packaging and waste</a></li> <li><a href="#">Responsible sourcing</a></li> </ul>
<b>POLICY LEADERS</b>	<ul style="list-style-type: none"> <li>Direct engagement</li> <li>Wendy's Political Action Committee</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Workplace</a></li> <li><a href="#">Packaging and waste</a></li> <li><a href="#">Responsible sourcing</a></li> <li><a href="#">Franchisees</a></li> </ul>
<b>STOCKHOLDERS</b>	<ul style="list-style-type: none"> <li>Annual meeting</li> <li>Annual report and proxy statement</li> <li>Direct engagement</li> <li>Earnings/investor calls</li> <li>Investment raters/rankers</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Business snapshot</a></li> <li><a href="#">Workplace</a></li> <li><a href="#">Franchisees</a></li> <li><a href="#">Climate and energy</a></li> <li><a href="#">Packaging and waste</a></li> <li><a href="#">Materiality</a></li> <li><a href="#">Reporting and governance</a></li> </ul>
<b>SUPPLIERS</b>	<ul style="list-style-type: none"> <li>Annual supplier awards</li> <li>Supplier audits</li> <li>Procurement</li> <li>Convention</li> <li>Supplier summit</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Food safety</a></li> <li><a href="#">Responsible sourcing</a></li> <li><a href="#">Packaging and waste</a></li> <li><a href="#">Climate and energy</a></li> </ul>

## Celebrating a supplier who goes above and beyond



Each year, Wendy's Good Done Right Award recognizes a supplier that has stood out in its commitment to enhancing our corporate responsibility pillars of Food, Footprint and People. In 2024, we are proud to recognize Crow Works, our supplier partner for all dining room furniture in our restaurants in the U.S. and Canada. Crow Works is diligent about energy usage in its manufacturing facilities and goes to great lengths to responsibly source raw materials locally. It maintains a Forestry Stewardship Council certification, and its "Tree for Every Tabletop" program supports the planting of one tree for every table sold to customers.