

1960s 1970s 1990s **2000s 2010s**



GOOD除號

Opened the first Wendu's restaurant in Columbus, Ohio, serving fresh beef.



Introduced our salad bar. highlighting our commitment to fresh, quality ingredients.



Founder Dave Thomas, who was adopted as a child, established the **Dave Thomas** Foundation for Adoption (DTFA).°



Implemented the Wendy's Animal Welfare Program with expanded audits and expert Animal Welfare Council.



DTFA established its signature program, Wendy's Wonderful Kids.



Developed Wendy's Supplier Code of Conduct to carru our values throughout the supply chain.

Joined the U.S.

Department of

Energy's Better

do so.

Buildings® Challenge,

among the first in the

restaurant industry to



Eliminated medically important antibiotics from our U.S. chicken supply.



Advanced commitment to fresh ingredients by transitioning to greenhouse-grown tomatoes for all North American restaurants.

2020s



Committed to no deforestation across our primary commodities most at risk of deforestation by 2025.



Transitioned from plastic-lined paper drink cups with limited recyclability to clear plastic cups that customers can recycle in select municipalities.



Launched enhanced Food Safety Assessments (FSA) program in partnership with EcoSure® to help Wendy's restaurant operators around the globe build food-safe behaviors and adhere to best-in class food safety and operational procedures.



Achieved goal to transition Wendy's pork supply chain in the U.S. and Canada away from sow gestation stalls to open-pen housing for confirmed pregnant sows.



Set near-term science-based emissions reductions targets, which were validated by the Science Based Targets initiative.



Celebrated the DTFA's 15,000th adoption.



Introduced Wendy's Animal Care Standards Program built on traceability and rewarding progressive farm practices.

Our Good Done Right pillars





Footprint

